

Director, Communications and Marketing Advertisement

Who we are:

The Ohio Credit Union League (OCUL) is the state trade association for Ohio's credit unions. For 90 years, we've helped support the success and common promotion of credit unions through advocacy, expertise, collaboration, and advice. With Ohio credit unions serving one in four Ohioans, advocating for credit union growth and success is a leading organization priority.

Who you are:

Creative with a professional bias for communicating. Demonstrated success collaborating with senior leaders and diverse teams. Project management experience and the ability to multi-task. Entrepreneurial minded and passionate about service. Innovative, adaptable, and resourceful.

What you will do:

- Responsible for developing and implementing multi-pronged communication and marketing strategies to build brand visibility and loyalty.
- Produce clear, concise, and brand-centric communications that increase membership and partner engagement.
- Serve as the media strategist to shape credit union awareness.
- Educate stakeholders about the credit union mission and its impact.

What you need:

- Bachelor's degree in English, Communications, Public Relations, Journalism, Marketing, or a related discipline.
- At least 5 years of experience in Corporate Communications, Public Relations or Marketing required.
- Proven ability to consult with various lines of business to determine requirements, stakeholders, and scope.
- Experience coordinating efforts of various teams to present a coherent "one voice/one brand" message.
- Ability to handle tight deadlines and make independent decisions critical to job success.

What you receive:

The Ohio Credit Union League offers a hybrid and flexible work schedule; competitive wages and benefits that include medical, dental, and vision coverage; life insurance; an employee retirement savings plan with matching funds available after six months; employee parking; fitness stipend; and tuition reimbursement.

Email: elite@ohiocul.org

Subject Line: Director, Communications and Marketing

OCUL is an Equal Opportunity Employer and is committed to diversity in the workplace.