



SENIOR DIRECTOR OF GOVERNMENT RELATIONS JOB DESCRIPTION

About Us

Decades ago, our nation systematically removed Bible education from the public school day. LifeWise Academy is bringing it back. Under a little-known Supreme Court ruling, LifeWise empowers communities to provide Bible education for their public school students DURING SCHOOL HOURS. Tens of thousands of public school students attend LifeWise Bible classes each week.

We believe released time is the greatest missed opportunity of the church in America to reach the next generation. But we want to change that and we need your help!

About You

You love Jesus. You love kids. You are the life of the party.

Having never met a stranger, you have the ability to take advantage of each interaction and turn it into an opportunity for Kingdom advancement. You recognize that your sphere of influence is a mission field and are able to articulate how God is moving through and around you. You can connect people with ideas through conversation and influence them towards action. You can create excitement in people and then help them find ways to get involved in making a difference.

At the end of the day, you can influence others to get things done. Most importantly, you know this isn't just your career. It's a chance to do something meaningful. A chance to serve others. And a chance to make a life-changing impact on students with the Gospel.

About the Job

We are looking for a gospel-centered, results-driven and detail-oriented Government Relations Director to join our team. This is a national position responsible for managing the legislative, legal affairs, grassroots efforts and strategic partnership opportunities for LifeWise Academy. This includes staying current on existing and proposed legislation, meeting with local, state, and federal government officials and managing lobbying efforts and strategic partnership opportunities.

Responsibilities

- ◆ Organizational Responsibilities
 - Responsible for becoming knowledgeable about LifeWise and its priorities in order to communicate those priorities effectively to legislatures and governmental organizations.
 - Participate in the departmental portfolio review and strategic planning.
 - Provide regular updates to the management team on relevant laws and regulations affecting organization.
 - Serve as a LifeWise spokesperson to the media and external audiences.

- Ability to strike a balance between leading strategic LifeWise national growth initiatives without driving a partisan political agenda.
- ◆ Government Relations Responsibilities
 - Lead the charge for state and federal lobbying activities on behalf of LifeWise.
 - Work with local programs to organize legislative activities in their communities and states.
 - Responsible for developing strategies specifically tailored to government relations and creating new connections for the ministry.
 - Responsible for meeting established prospect visits and government relations goals.
 - Identify “low hanging fruit” states to introduce released time religious instruction legislation.
- ◆ Partnership Responsibilities
 - Establish connection with policy groups that are focused on creating model legislation for released time religious instruction.
 - Connect with existing networks of Family Policy Councils and/or similar state organizations to explore partnership opportunities.
 - Maintain an organized system for partnership stewardship by updating constituent records in Salesforce.
 - Help establish and provide oversight to Statewide Committees and goals

Qualifications

- ◆ A mature personal Christian faith consistent with the LifeWise Academy Statement of Faith
- ◆ 5+ years in a government relations leadership position or other related field (preferred)
- ◆ Ability to travel regionally with occasional overnight stay (required)
- ◆ Experience working with local, state and federal government officials and offices
- ◆ Experience working with ministry personnel, C-suite business leaders, school administration and community leaders (preferred)
- ◆ Bachelor’s degree (preferred)
- ◆ Experiences and responsibilities in Project Management, Sales and Marketing (preferred)
- ◆ Experience working in an organization using EOS/Traction (preferred)

Salary and Benefits

- ◆ \$80,000.00 - \$100,000.00 per year
- ◆ Medical, dental, and vision coverage for qualified employees
- ◆ Retirement plan, including employer match
- ◆ Unlimited PTO for qualified employees
- ◆ Job Type: Full-time
- ◆ Schedule: Day shift (Monday to Friday)
- ◆ Work Location: Remote